

THE GREAT WALL OF BROOKLYN [Public Art]

Call For Proposals – Deadline June 15, 2009

The Great Wall of Brooklyn is an independent artist-run public art organization launching in the historic Fort Greene neighbourhood in May 2009. It will feature the work of Brooklyn-based and international artists. Located on the side of a four-story building at the corner of Myrtle and Vanderbilt Avenues, The Great Wall introduces large-scale art made in Brooklyn to the community each quarter.

Commissioned and curated artworks by either individual artists or collectives will interpret and reflect the surrounding locale. Works can range from video projections to paintings and from sculptures to light installations. The mission of this project is to enhance Fort Greene's commercial district with an ongoing and enlivening dialogue between artists, local audiences and public spaces. Addressing the aspirations, social challenges and diversity of Fort Greene, the Great Wall of Brooklyn aims to promote and inspire unexpected encounters in the community where many artists create and develop their work.


PROJECT DETAILS

For our first call for submissions we invite proposals from artists and collectives who live and/or have art studios in Brooklyn, and are working in sculpture, video/ film, animation, installation, painting, drawing, photography or any other media that may be suitable for a outdoor wall-based 3-month presentation. The artwork will be mounted, painted or projected on the side of a four-story wall in historic Fort Greene. The dedicated area for artwork on the wall is: 20' height x 52' width. Artists and collectives are **not** required to have had experience in creating public art. If your project is selected for exhibition, The Great Wall of Brooklyn will provide technical advice and assistance towards the planning and installation of your work.

The Great Wall of Brooklyn will pay an artist fee of \$1000.00 to the selected artist or collective. We plan to seek sponsorships to fund the material and production costs for the project. Please note that this new project is contingent on our fundraising capabilities during this difficult economic period, and so we ask you to keep this under consideration for your budget. Artists are also encouraged to seek additional funding sources for this project.

The selected project will be exhibited on the Great Wall from September - November 2009 (dates TBD).

ELIGIBILITY

 Individual artists and collectives who live and/or have art studios in Brooklyn are invited to apply for our first call for submissions. We plan to annually commission at least one work by a Brooklyn-based artist or collective.

Evaluation Process

Proposals are due on June 15, 2009. A review panel comprised of artists, curators and community members will evaluate project proposals based on artistic excellence, originality and their critical and social significance within our contemporary culture. Five finalists will be selected. The five finalists will present and discuss their proposals at an open community meeting with Fort Greene residents on July 7, 2009. A voting process open to all Fort Greene residents will be conducted at this meeting to select the top proposal.

The selected proposal will be publicly announced in mid-July 2009.

PLEASE SUBMIT THE FOLLOWING MATERIALS:

Note: *Be sure to structure your proposal in simple, succinct terms. All application text documents must be submitted on a CD (no paper print-outs please), clearly titled, and submitted in MS WORD or PDF format. Text documents should have 1-inch margins and be single-spaced in 12 pt. fonts. Applications must be written in English or be accompanied by an English translation.*

- ARTIST STATEMENT for INDIVIDUALS (250 words)
- MISSION STATEMENT for COLLECTIVES (250 words)

- PROJECT PROPOSAL that addresses (1-2 pages):
 1. Why you're interested in creating public art
 2. The conceptual or thematic nature of your project
 3. Which materials you plan to use, production and mounting process, and timeline

- BUDGET (1 page)
 1. List of material expenses, with the total amount at end
 2. List of production and mounting expenses, with the total amount at end
 3. Additional funding sources (projected or confirmed)

- VISUAL RENDERING OF PROPOSED PROJECT (1-3 digital images on CD, or a 1-5 minute video on DVD):
 1. Drawings or photographs
 2. 3-D animation or video

- PAST ARTWORK SAMPLES for individuals and collectives should include:
 1. 10 digital images on a CD, or a 5 minute video on DVD (please submit only artwork samples from the past 5 years)
 2. A 1 page list of the digital images, including title, year, medium and size for each work. For video, please include title, year and viewing time

- CURRICULUM VITAE (for individuals only, 1-3 pages) **or** ARTIST COLLECTIVE SUMMARY, which should include:
 1. List of artists in the collective artists with biographies of key individuals (250 words each)
 2. List of community/ collaborative projects to date (with a 100 word description of each project)
 3. 1-3 Press Reviews or Publications

- DIGITAL IMAGES must be formatted to the following specifications:
 1. 1280 X 800 pixels (max)/ File Size: 3.0 MB (max)/ Color scale: RGB/ Resolution: 72dpi/ File format: .JPG

Note: *Do not send any original materials or sample artworks via web-links. All proposals must be submitted on a CD and/ or DVD, and mailed or hand-delivered to the Great Wall of Brooklyn. We will not be able to return artwork samples, but will carefully dispose of all CD's and DVD's after the review.*

**Great Wall of Brooklyn 387 Myrtle Avenue, Brooklyn, NY 11205.
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